

UNDER 18 & WANT TO SUPPORT THE MCSPCA?

“BE THE CHANGE” PROGRAM



HOST A COMMUNITY FUNDRAISER



ORGANIZE A SUPPLY DRIVE



HERE'S HOW YOU CAN HELP!

BE THE CHANGE!

Make a difference for homeless, neglected, & abused animals through our change collection program.

- 1** Make a list of businesses in your neighborhood where customers often pay in cash. (Ex. laundromats, coffee shops, delis, ice cream parlors, beauty salons...)
- 2** Visit the businesses and get permission from the owner/manager to place the cannister in a visible location. (HINT: Calling before you go will save you time and gas.)
- 3** Return to the businesses and collect the cannisters. Bring them back to the MCSPCA with your completed form to get credit!



For every new cannister placed, we will authorize **5** service hours on your behalf.



Monmouth County SPCA
& Homeward Bound Adoption Center

info@monmouthcountyspca.org





Monmouth County
SPCA

**NOT-FOR-PROFIT
ORGANIZATION**
Founded in 1945

260 Wall Street
Eatontown, NJ 07724

732.542.0040
Fax 732.542.4552

MonmouthCountySPCA.org

BOARD OF TRUSTEES

Ross Licitra
Executive Director

Andrew Grossman
President
Gary Goldfarb
Vice President

Robert A. Honecker, Jr. Esq.

Brigit Magnotta

Laura Saker

Lisa Stavola

Paul Turner

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SERVICES

Animal Shelter

Bereavement Counseling

Cruelty Investigations

Dog Obedience Training

Humane Education Humane

Law Enforcement Lost & Found

Low Cost Spay/Neuter

Pet Adoptions

Pet Pantry

Pet Therapy Program

Thrift Store

TNR Program

Vogel Veterinary Care Center

Volunteer Program

Wildlife Rehabilitation Center

Dear Friend of the Monmouth County SPCA,

Thank you for your interest in supporting homeless, neglected, and abused animals in our community. As an ambassador for the change collection program, my responsibility is to find businesses willing to display a collection cannister for customers to donate their spare change to the Monmouth County SPCA. It is also my responsibility to return to the business and bring the collected change back to the MCSPCA. The information on the back of this page explains the very simple parameters we will follow. Participating in this program is easy, and customers love to see their favorite businesses working in conjunction with animal rescue.

When it comes to animal rescue and rehabilitation, every cent counts! Donations collected through this program go directly towards supporting the thousands of animals the MCSPCA cares for each year. Whether it's a group of dogs rescued from a dangerous cruelty situation by our Humane Law Enforcement officers, a friendly stray cat in bad shape found by a good citizen, or a tiny, week old raccoon left orphaned and homeless when her tree was cut down, the MCSPCA is here to help. The spare change collected from across our community is put to good use, and I sincerely thank you for your willingness to participate in this program.

Should you have any questions or concerns about the program, please email development@monmouthcountyspca.org or call (732) 542.0040 x7 to get in touch with a staff member.

Sincerely,

.....
.....
Change Collection Ambassador

Ross Licitra
Executive Director

Barbara Lovell
*Associate Executive Director,
Director of Development*



Monmouth County SPCA



@mcspca



@themcspca



BUSINESS INFORMATION

Name of Business

Street Address

City, State, Zip

Contact Name

Preferred Contact Number

Preferred Contact Email

I consent to participate in the MCSPCA change collection program, and I agree to the drop-off and pick-up dates below.

Signature

Date

☐ Check here if you would like to receive information about event underwriting and sponsorship opportunities from the MCSPCA in the future.

AMBASSADOR INFORMATION

Name of Ambassador

Street Address

City, State, Zip

Parent/Guardian Name (if under 18 years of age)

Preferred Contact Number

Preferred Contact Email

I consent to participate in the MCSPCA change collection program, and I agree to the drop-off and pick-up dates below.

Signature

Date

Parent/guardian signature (if under 18) *Date*

Ambassador:

Please have the business contact fill out the box above when you drop off the cannister. You should discuss and agree upon a pick-up date. Our suggestion is 4-6 weeks from drop-off, but use your best judgement. You can provide the business contact with your phone number or email address, but only if you are comfortable doing so. Complete your section of the form and return it with your cannister.

Cannister Display Date

Cannister Pick-Up Date

TO BE COMPLETED BY MCSPCA STAFF:

Cannister Number

Return Cannister Date

Cannister Total Amount

Staff Signature

Date

Your **Community Fundraiser** can save lives!



Monmouth County SPCA Community Fundraiser Guide

A Community Fundraiser is a volunteer-driven event that falls outside of the MCSPCA's regularly scheduled fundraising activities and events.

A group or individual can host an event or sponsor an activity, designating the MCSPCA as the beneficiary.

The MCSPCA can also receive support from an existing event sponsored by another organization and receive all or a portion of the revenue generated from the event.

Types of Fundraisers

- Birthday party
- Pet or Car wash
- Lemonade stand
- Garage sale
- Auction
- Bake sale
- Casual/jeans day (pay to wear jeans to work)
- Holiday party
- Loose change jar
- Dunk tank
- Pampered Chef or Tupperware party
- Book sale
- Talent show
- Pet sitting
- Gift wrapping
- Athletic tournament (golf, volleyball, tennis, softball, bowling)
- 5K, 10K, or marathon
- Use your imagination!

Spread the Word!

 Use the attached poster to share your fundraiser. Hang it in well-traveled areas and post it online!

 Tag us when you post any photos or other material on social media so we can follow along and repost!



 Monmouth County SPCA

 @MCSPCA

On occasion, select Community Fundraisers are chosen to be shared in our monthly e-newsletter!



260 WALL ST
EATONTOWN, NJ 07724

MONMOUTHCOUNTYSPCA.ORG

Make your own fundraising page!

A great way to support your community fundraiser and make it easier to collect donations is to set up a FREE personalized fundraising page right on the MCSPCA website with your own unique URL that can be shared with your friends and family.

Try it out!



or visit
bit.ly/diyfundaising

Need help?

732-542-0040 x7
info@monmouthcountyspca.org

Wish Lists



Amazon
amzn.to/49igv11



Chewy
bit.ly/49zXebL

Outside Fundraisers should be in support of the organizations mission:

“The Mission of the Monmouth County Society for the Prevention of Cruelty to Animals (MCSPCA) is to protect and advocate for all animals.

We are dedicated to enforcing animal cruelty laws; providing a safe haven for homeless, abused and abandoned pets while they await adoption; reducing pet overpopulation through spay/neutering; and cultivating their humane treatment through education and service as a valuable community resource.”



Thank You!



THANK YOU for your interest in hosting a Community Fundraiser for the homeless animals at the Monmouth County SPCA. Our volunteers and community members have many unique fundraising ideas that allow us to care for thousands of abused, abandoned and homeless animals throughout Monmouth County.

In addition to raising much needed funds to keep the MCSPCA running, Community Fundraisers help increase the public's awareness toward the growing number of homeless pets in our community, as well as the life-saving services that the Monmouth County SPCA provides.



IS PROUD TO SUPPORT THE



Monmouth County SPCA
& Homeward Bound Adoption Center

From __/__/__ to __/__/__, we will be collecting items to be donated to the Monmouth County SPCA.

ITEMS MOST NEEDED

- Pedigree wet dog food
- Science Diet wet/dry dog/cat food
- Milk Bone brand dog biscuits (assorted sizes)
- Pill Pockets
- Wet cat food (Friskies brand non-seafood preferred)
- Nylabone brand chew toys for dogs (assorted sizes)
- Kong brand chew toys
- Pet-safe ice-melt/de-icing crystals
- Catnip
- Unscented baby wipes
- Cat Churu Treats
- KONG brand spray cheese
- Milo's Meatballs brand dog treats
- Delectables Squeeze Ups cat treats
- Peanut butter (xylitol-free)
- Cat toys



The Monmouth County SPCA
is a tax-exempt, 501(C)3 charitable organization.
EIN: 210-679-893

Please deliver items to:

Have questions? Contact: