

PET PALOOZA: A WALK FOR ALL ANIMALS & PET FAIR

SUNDAY, APRIL 30 (11AM - 3PM) MCSPCA 260 WALL ST, EATONTOWN, NJ

SPONSORSHIP OPPORTUNITIES

PRINT DEADLINE: APRIL 15, 2023

Please submit your high resolution artwork (PDF, JPG, PNG) to events@monmouthcountyspca.org



\$10,000 PRESENTING EVENT SPONSOR

Sponsorship includes website pop-up (lightbox) with company name or logo featured as presenting event sponsor on MCSPCA website leading up to the event day • Premier placement of name or logo on back of collectible Pet Palooza t-shirt • Premier placement of name or logo on Pet Palooza event page with clickable link • Exclusive placement of name or logo on 5ft welcome banner at main check-in area • Social media presence leading up to event and post event recognition including photo opportunity with a MCSPCA adoptable • Opportunity to have a table or display at the Pet Palooza • Six complimentary Pet Palooza event t-shirts • Full page ad in journal with premier placement • Recognition in May PAWS newsletter • Opportunity to have a vendor table with Premier placement

\$5,000 WAGS & WHISKERS SPONSOR

Sponsorship includes Live Facebook "Pet Cam" of MCSPCA adoptable animals with your logo and/or name • Name or logo on back of Pet Palooza event t-shirt or logo on Pet Palooza event page with clickable link • Name or logo on thank you sponsor banner • Recognition in May PAWS E-Newsletter • Social media presence leading up to event and post event recognition including photo opportunity with a MCSPCA adoptable • Four complimentary Pet Palooza event t-shirts • Full page ad in journal • Vendor table with Premier placement

\$2,500 PAWS 'N' PLAY SPONSOR

Sponsorship includes name or logo on back of Pet Palooza event t-shirt • Name or logo on Pet Palooza event page with clickable link • Name or logo on thank you sponsor banner • Recognition in May PAWS E-Newsletter • Social media presence in post event recognition • Opportunity to have table or display at the Pet Palooza • Two complimentary Pet Palooza t-shirts • Half page ad in journal • Vendor table with Regular placement

\$1,000 FURRY FRIENDS SPONSOR

Sponsorship includes name or logo on Pet Palooza event page with clickable link • Name on thank you sponsor banner • Recognition in May Monthly Paws E-Newsletter • Social media presence in post event recognition • Vendor table with Regular placement

UNDERWRITING OPPORTUNITIES

\$1,500 PET PALOOZA T-SHIRT UNDERWRITER

Name or logo on back of Pet Palooza event t-shirt handed out to all event participants

\$650 PET PALOOZA CONCESSION UNDERWRITER

Exclusive signage with name or logo on popcorn and ice cream concession stands located throughout the event

BACK COVER

\$700

Full page color 4.5" x 7.5"H

FULL PAGE AD

\$200

Full page color 4.5" x 7.5"H

INSIDE BACK COVER

\$500

Full page color 4.5" x 7.5"H

HALF PAGE AD

\$100

Half page color 4.5" x 7.5"H



Please direct all questions to events@monmouthcountyspca.org



JOIN THE 2023 PET PALOOZA AS A VENDOR!

This year, we have set aside a special area on campus to showcase our supporters who have businesses. Promote your products to pet lovers and fair-goers! Participation and placement are on a first come, first served basis after payment, as spaces are limited. Vendors must bring their own tables and chairs; we'll have helping hands ready to assist in your set-up!

VENDOR TABLES

PREMIER

- 12X12 SPACE
- Highly visible area between MCSPCA programs and food concessions

\$250

STANDARD

- 10X10 SPACE
- Located in our designated vendor area (grassy surface)

\$100

Vendors MUST arrive at the MCSPCA campus between 8:00 and 9:30 AM • The entrance will be closed at 9:30 AM and only MCSPCA emergency vehicles will be permitted to enter • Bring your dog! Vendors wishing to bring their pups must complete the waiver on our website.

VENDOR INFORMATION

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

PHONE _____

PAYMENT OPTIONS

ENCLOSED IS A CHECK IN THE AMOUNT OF \$ _____ MADE PAYABLE TO THE MONMOUTH COUNTY SPCA

PLEASE CHARGE MY CREDIT CARD (VISA, MASTERCARD, DISCOVER, AMEX) IN THE AMOUNT OF \$ _____

CARD NUMBER _____ EXP DATE _____ CVV _____

SIGNATURE _____