



wall st. tails

Monmouth County SPCA Spring Newsletter 2019

From Burlington Backyard to Homeward Bound

160 Dogs Removed from Residential Property.
Recovered, Rehabilitated & Rehomed,
All Thanks to your Support!

2019 Fur Ball
Gala Recap

Adoption Updates
& Highlights

Incredible
Transformations



Monmouth County
S P C A
 Connect with us!

Follow us on social media
 to keep up with our events,
 outreaches & our adorable
 adoptable animals!



Monmouth County SPCA



@mcspca



@themcspca



Monmouth County SPCA

An electronic version of our newsletter
 is available on our website!
 Visit www.monmouthcountyspca.org
 to check it out!

A Message From Our Executive Director



On behalf of the Monmouth County SPCA, I'd like to thank all of our supporters for their dedication and outpouring of generosity. Thanks to your support, we are well on our way to meet and surpass our 2019 goals. This past October, we celebrated our annual Fur Ball at the Shadowbrook where we raised almost \$360,000 for the homeless, neglected and abused animals of Monmouth County. Our Law Enforcement Team continues to grow and thrive in our community, bringing the social injustices brought upon animals into the light.

We've expanded our TNR program to help alleviate the over population of community cats and our other shelter programs continue to outperform the already high expectations we have for them. Our adoption numbers speak for themselves, finding loving homes for THOUSANDS of animals every year.

We are able to fulfill our mission because of YOU! Your continued support allows us to provide shelter, medical attention, compassionate care and a safe-haven for thousands of animals as they await adoption. Although we are making a huge difference for the animals of Monmouth County and beyond, there are so many more in need of our help!

Together we can save
 even more lives in 2019
 and in the years to come!

Ross Licitra, Executive Director,
 Chief of Law Enforcement

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— MONMOUTH COUNTY SPCA —

Fur Ball ²⁰¹⁸

THE *Art* OF COMMUNITY COMPASSION

This past November, we celebrated our 2018 Fur Ball at the timeless Shadowbrook in Shrewsbury and raised nearly \$360,000 for the homeless animals in our care!



Executive Director, Chief Ross Licitra, Medical Director, Dr. Nicole Feddersen, Sheldon Vogel & Anne Vogel at our Fabulous Fur Ball Gala this year!

We were proud to honor our Shelter Medical Director, Dr. Nicole Feddersen, who has provided many years of valuable medical care to the abused and neglected animals of the shelter while overseeing the critical work of the Vogel Veterinary Care Center. The Vogel Veterinary Care Center was designed to encourage responsible pet ownership and prevent neglect by providing high quality, low cost veterinary care to the residents of Monmouth County and surrounding areas. In 2018, the VVCC performed 4,972 animal surgeries, a truly outstanding number!

View all the great photos plus our list of sponsors on the event page of our website!



MCSPCA volunteer, Debbie Robinson, with her rescue dog Rico. Rico is one of the many animals who have benefited from the care of the VVCC and the MCSPCA. Rico was an honorary guest at this year's event!



Tom Arnone, Director of the Board of Chosen Freeholders, was one of our esteemed attendees for the evening and proudly presented the honor of "Dr. Nicole Feddersen Day" to our honoree!

Interested in being an event committee member? Email events@monmouthcountyspca.org!



One of the kittens recovered from the home.

70 Cats Saved from Squalor

On a sweltering day this past August, the Howell Township Police Department responded to a call about a gas leak. When they arrived on scene they discovered a residential home with more than 70 cats and kittens living in deplorable conditions. The Monmouth County SPCA Animal Control Division quickly responded to the call and arrived on scene. What they discovered was a cluttered, debris-filled home with cats and kittens in almost every nook and cranny. Recovery of all 70 cats took our Animal Control Officers a full 5 days until all of the animals were safe and sound at our shelter. Among the cats, there were several pregnant mothers, litters of newborn kittens as well as adolescent and senior cats.

Nearly all of the cats and kittens recovered from this home needed immediate treatment for fleas, intestinal parasites and skin infections. Once at the shelter, our medical team jumped into action to help these animals feel free of any discomfort by administering all necessary medications and treatments. **Thanks to our donors, this group of cats were saved and given the chance to lead a happy, healthy life! Situations like this is why your support is so important!**



Our team working hard to medically treat the cats.

Installation of New MCSPCA Board Members



Dr. Jonathan Brodsky

Jonathan Brodsky has been an anesthesiologist for over 20 years since finishing his residency at SUNY Stony Brook. Now practicing at Riverview Medical Center in Red Bank and Bayshore Community Hospital in Holmdel, he is chief of Obstetric Anesthesia. Jonathan has 3 children and with his partner Laura Demeo are loving parents to 3 cats and 2 dogs. His many hobbies include collecting wine as well as sports such as golf, skiing and working out having completed 50 marathons over the past 25 years.



Andrew Grossman

Andrew Grossman has owned Andrew Grossman Custom Fabrications for 21 years. He manufactures furniture for corporate America and for the hospitality industry. He has personal experience adopting dogs from the SPCA. He believes someone has to speak up for the animals and is committed to helping the Monmouth County SPCA provide their services for generations to come.



Cuteness Alert! Check Out Our New Additions!

This past winter, a pregnant pittie mix came to our shelter - almost ready to burst! We named our mom-to-be Gingerbread Girl for her sweet personality. Our staff couldn't help but have a maternity photo-shoot for our adorable girl! Sure enough, a few weeks later, GB Girl gave birth to 8 beautiful babies! Thanks to our foster program, this entire family was able to flourish in a home until ready for adoption!



We're always looking for foster homes! Email fostering@monmouthcountyspca.org for more information!

A New Beginning for Old Ben

When you think of the life of a senior dog, you try to picture a comfortable bed in front of a warm fireplace. Unfortunately, this was not the life for little Ben. In fact, it was quite the opposite. Sweet Ben, a 15 year old West Highland Terrier, was living in a crate that was filled with his own feces and urine. Ben was rarely let out of his crate and spent his time alone and in his own filth. Thankfully, a Good Samaritan alerted the Monmouth County Animal Cruelty Hotline with an anonymous tip about Ben's living situation. **Our Humane Law Enforcement Officers quickly investigated the situation and immediately removed Ben from the home and brought him to safety.** Ben was given a complete medical assessment (and a good bath!) and started his journey to a new, happy life. Ben spent some time at the shelter where he lived happily between our "vet tech" room as well as our Administration offices and got plenty of TLC as he awaited his forever home. After a few weeks, Ben found his perfect match and is now living the good life thanks to supporters like you! Have a happy life, Ben!

Ben when he arrived...



With the officers who rescued him..



And now with his forever family!



Thanks to your support, we're able to give sweet animals like Ben a second chance at a good life!

Microchip Mania!

This past January, thanks to our generous sponsor, Merck/HomeAgain, the MCSPCA was able to present a NO FEE Microchip Clinic to pet owners near and far. During the 3 hour time-slot, our AMAZING team of staff and volunteers was able to microchip nearly 300 animals! Microchipping is extremely important and has helped us reunite countless animals with their owners. A quick and non-invasive procedure can be the difference between an animal stuck in a shelter and an animal back in their own loving home! **For more information about microchipping your pet, call our Vogel Veterinary Care Center at 732-542-3125!**



Our Amazing VVCC Staff after almost 300 pets!



Hard at work!

Adoption Updates!



Richie!

After almost 2 years in our care, sweet Richie finally found his happily ever after & he's doing great!



Lady Gaga!

Lady Gaga's new family came to adopt this girl after seeing her photo shared on Facebook!

Still Waiting For A Forever Home ♥



Lynette Baguette

A sweet, senior girl who has been waiting a very long time! Lynette is mellow and loving and could certainly share her home with some feline friends!



Carley

Carley has been at our shelter for nearly 2 years. Carley loves to go for long walks, play with toys and does GREAT on her overnight visits with her human friends!



Barbecue

BBQT is an adorable boy who came to us as a stray. This hunk knows lots of commands and is currently in a foster home where he is a PERFECT houseguest!



Smokey Joe

Smokey is an calm cat who likes petting and shows his affection with cute little love-bites! Smokey is a senior boy who wouldn't mind living with other kitties.

Visit www.monmouthcountyspca.org to see all of our adoptables!

Burlington Brave: 160+ Dogs Rescued

On a chilly day this past November, the Monmouth County SPCA, along with several other rescue organizations, was called in to assist with a dire situation. When we arrived and before we even entered the home, we were told that 44 dogs had been found deceased and 4 rushed to a nearby medical facility in critical condition. We began to comb the home and property where dogs and puppies of various pure-breeds were living outdoors in inhumane, filthy conditions. Many rescue responders experienced dizziness and nausea while in the home and around the outdoor kennels as a result of the living conditions. Over the next few hours on scene, our team climbed over debris, through brush and mud and around building structures until every dog was recovered.



One of the puppies trying to stay dry.



Here is just a small fraction of the dogs during the rescue effort...



The Adoption Journey Begins..

After transporting nearly 40 of the dogs from Burlington County back to the Monmouth County SPCA, we quickly made sure each and every dog was in stable condition and could begin their healing process. After all of the dogs and puppies had a nutritious meal and a good night's sleep, we started assessing their health and behavior so we could put any necessary treatment plans in place.

After nail-trims, warm baths, skin and ear infection treatments and a lot of TLC, these amazing dogs began to blossom into what they were always meant to be! Our team worked around the clock to prepare all of the dogs for adoption. Many of the nursing mothers and orphaned puppies were placed in foster homes where they could grow healthy and strong enough for adoption. After a few weeks, all of the dogs and puppies were rehabilitated and have ALL found their forever homes!



Thanks to your support, we're able to give every dog a new beginning regardless of how their life started!

One Specialized Fund for Two Special Kittens



Derek and Julianna were two very special kitties that were under our loving care. They were both born with congenital eye issues that had caused physical discomfort and, at times, pain. **Luckily for them, they were brought to the MCSPCA where specialized care is always possible!** Two local veterinary hospitals helped these sweet kittens become the best versions of themselves possible. The wonderful staff at Garden State Veterinary Hospital and Red Bank Veterinary Hospital provided the necessary consultations as well as the eye enucleation surgeries needed to help Derek and Julianna feel free from any future discomfort.

The funds needed for Derek and Julianna's medical care came from our **Duchess Fund**, which is a dedicated MCSPCA fund that enables us to provide life-saving medical care to the animals who need it most.

***Derek and Julianna were adopted TOGETHER shortly after their special surgeries!
To learn more about our Duchess Fund and how you can donate, visit our website!***

Banishing Boredom!

TRAINER TIPS FOR KEEPING YOUR DOG BUSY!

By: Melissa Torres, Dip. CBST, MCSPCA Canine Behavior Manager

Did you know it can be just as important to work your dog's brain as it is to provide physical exercise? Dogs need mental stimulation in order to keep their brain happy and healthy! Below are a few recommended items that can keep your dog occupied and out of mischief.

- **Buster Cube**
- **Omega Tricky Treat Ball**
 - **IQ Ball**
- **Starmark Treat Dispensing Chew Ball**
 - **Kong Wobbler**
 - **Snuffle mat**
- **Variety of puzzle toys**
(Nina Ottoson, Outward Hound, etc.)

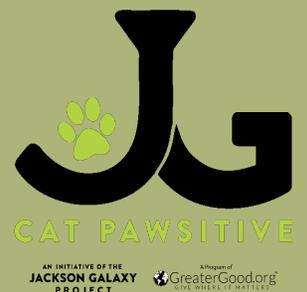


Link working on a puzzle toy!

Every dog's best friend the **KONG** can also be a great option for dogs to occupy their time! We strongly recommend freezing the Kong to make it last even longer - you can find several recipes online!

Cat PAWSitivity

The MCSPCA is happy to have been selected by The Jackson Galaxy Project to participate in the Spring 2019 Semester of **Cat Pawsitive**, a life-saving initiative that introduces positive-reinforcement training to cats in shelters and rescues!



The **Cat Pawsitive** program is designed to keep adoptable cats mentally and physically active in a shelter or rescue environment. The focus is on fun, positive reinforcement-based training sessions that go beyond playtime-as-usual to help cats "maintain their mojo" and connect more quickly with potential adopters.



Longtime residents like Kitrina will benefit from this new program!

From teaching high fives and head bumps to "sit" and "come when called," caregivers at Cat Pawsitive participating organizations engage with cats in a brand new way to really help cats to "click" with adopters.

Events: Past and Future



Remember Me Thursday
We celebrated RMT, a global campaign focusing on the importance of pet adoption, by writing messages about our beloved shelter animals. We then burned them, along with cleansing herbs, to release into the universe.



Lucky Dog Surf Competition
Lucky Dog Surf Co. held a "Foamboard Faceoff" this summer where contestants of all ages could hit the waves! This great event raised over \$1,500 for the homeless animals of the MCSPCA! We can't wait until next year - SURFS UP!



Grape Beginnings Event
Pictured above is one of our adoptable dogs at the Wine & Wag Fundraiser and adoption event! Guests sampled dozens of house-made wines and were also invited to register for their own wine-making classes! All of the dogs present were adopted!



Valentine's Day Brunch
We recently held our Annual Valentine's Day Brunch at Navesink Country Club and raised over \$50,000 for the MCSPCA! Guest enjoyed a Silent and Chance auction, wine-toss game and a delectable buffet brunch!

For information on any of our events, email events@monmouthcountyspca.org!

Dog Walk + Pet Fair

April 27th
Brookdale Community College

Clear the Shelters

August 17th
MCSPCA

Sip, Savor, Support

Summer 2019
TBD

Fur Ball Gala

September 2019
TBD

Save The Dates

REGISTER TODAY FOR THE MCSPCA

25TH ANNIVERSARY DOG WALK + PET FAIR!

OUR BIGGEST & BEST YET!

MCSPCADOGWALK.ORG



Become a Monmouth County SPCA Volunteer!

We're always looking for volunteers to help aid in our mission to save animals! We have jobs for everyone, such as animal transporters, puppy and kitten socializers, administrative help, laundry room attendant, dog walkers, event representatives and so much more! We never stop working for our animals and would love to have you join our compassionate team! For more information about volunteering, email volunteers@monmouthcountyspca.org!

VOTED BEST PLACE TO VOLUNTEER IN MONMOUTH COUNTY!