



wall st. tails

Monmouth County SPCA

Fall 2018

Bringing our puppies home

Stopping Puppy Mills with our Rescue Center

Before & After
Transformations

Adoption Highlights

New Board Member
Installments



Connect
with us!

Follow us on social media
to keep up with events,
outreaches & our adorable
adoptable animals!



Monmouth County SPCA



@TheMCSPCA



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Monmouth County SPCA



An electronic version
of our newsletter is
also available to view
on our website at
monmouthcountysPCA.org!
Check out our available
animals while you're there!

A MESSAGE FROM OUR EXECUTIVE DIRECTOR



Chief Ross Licitra with
some of his animals on
his Marlboro farm.

On behalf of the Monmouth County SPCA, I'd like to thank all of our supporters for their dedication and outpouring of generosity. Thanks to your support, we are well on our way to meet and surpass our 2017 goals. This past April, we celebrated our **24th Annual Dog Walk + Pet Fair** at Brookdale Community College where we raised over \$100,000 for the homeless, neglected and abused animals of Monmouth County. Our **Animal Control Division** continues to grow and thrive in our community, supporting our mission to control animal over-population in our county. In 2017 alone, our TNR team responded to hundreds of calls and have helped over 1,160 community cats receive spay/neuter surgeries. Our shelter programs continue to outperform the already high expectations we have for them. Our adoption numbers are up and already on track to beat the numbers of 2016 - that means more than 5,000 animals will be saved this year alone!

We are able to fulfill our mission **because of YOU!** Your continued support allows us to provide shelter, medical attention, compassionate care and a safehaven for thousands of animals as they await adoption. Although we are making a huge difference for the animals of Monmouth County and beyond, there are so many more in need of our help!

**Together we can save
even more lives in 2019
and in the years to come!**

Ross Licitra, Executive Director
Chief of Law Enforcement

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DIRECTORY

Monmouth County SPCA Homeward Bound Adoption Center 732-542-0040

Customer Service 732-542-0040
Vogel Veterinary Center 732-542-3125
Humane Law Enforcement 732-542-0040
Volunteer Program 732-440-1558

Maureen O'Brien Thrift Store 732-542-5342
Pet Food Pantry 732-440-1150
Dog Obedience Training 732-440-1524
Adoption Department 732-542-5962

Homeward Bound

Six years ago the Monmouth County SPCA embarked on a special mission to open the eyes of the public to the horrors of puppy mills. With support from our partners, including the Humane Society of the United States and St. Hubert's Animal Welfare Center, we were able to develop a business model and create a satellite location to serve as a rescue puppy adoption center. The goal of opening our Freehold Adoption Center was to rescue as many animal lives as we could from struggling, over-crowded shelters and create an alternative to the purchase of dogs from puppy mill breeders.

Throughout the past six years, 116 New Jersey municipalities have either adopted ordinances or completely banned the retail sale of cats and dogs, which has created a forward motion to encourage more New Jersey regions to do the same.

The Monmouth County SPCA feels the goal of bringing awareness to the mission of stopping puppy mills has been successful, therefore; we will be relocating our rescue puppy operation and bringing them home to our Homeward Bound Adoption Center in Eatontown. We are thankful for the hard work our Freehold Adoption Center has contributed to help convey our message to the public.

We will not stop our efforts to end puppy mill practices and will continue to rescue and save the lives of these beautiful, innocent animals who otherwise would have no real chance of making it out of their home shelter alive. In addition to maintaining the number of animals rescued, we will continue to recirculate portions of adoption fees back to the original shelter to help support spay/neuter efforts to prevent over-population.

We want to thank everyone who has done their part to support our mission to protect and advocate for all animals. We are dedicated to enforcing animal cruelty laws; providing a safe-haven for homeless, abused and abandoned animals while they await adoption; reducing animal over-population through spay/neutering; and cultivating their humane treatment through education and advocacy services as a valuable community resource.

With your compassion and support, we have saved **thousands of innocent lives** through our Freehold Adoption Center and will continue to watch those numbers grow through our home shelter in Eatontown.

"Life is a journey that is Homeward Bound"
-Herman Melville



MCSPCA Law Enforcement Division Moves to Prosecutor's Office



Monmouth County Prosecutor Christopher Gramiccioni with Chief Ross Licitra and Chief of Monmouth County Detectives John McCabe

The Monmouth County SPCA Humane Law Enforcement Division has officially been relocated to a division out of the Monmouth County Prosecutor's Office. The move was a precedent to comply with a new state law on animal cruelty enforcement. In compliance with the new law, Monmouth County has established an Animal Cruelty Hotline for residents to utilize. The new number will serve as a conduit for calls to be directed into the Animal Cruelty Division of the Monmouth County Prosecutor's Office. The Monmouth County SPCA is the first organization among New Jersey Counties to initiate a dedicated line and continues to set the gold standard for other Law Enforcement Divisions to model.

 **New Monmouth County Cruelty Hotline 877-898-7297**

Residents outside of Monmouth County can call the NJ State Hotline at 800-582-5979

A Strange Looking Visitor in Colts Neck

A heartwarming rescue story for a young buck! A homeowner in Colts Neck, NJ called us to alert us of a young buck who had a glass bowl stuck on his head. The deer had been ostracized from his herd since he looked different with the bowl on his head and would only come to feed once they had all gone, which is when he was noticed. Our Humane Law Enforcement in cooperation with the **NJ Division of Fish and Wildlife** waited for the buck to appear again and humanely sedated him to save his life. After he was safe to approach, the glass bowl was removed, which turned out to be a light fixture cover that was most likely filled with water the deer tried to drink. **The buck was dehydrated from 4 days without food and water** and had a couple of scrapes probably from the poor visibility but was able to get up and walk away after we cleaned him up and the sedative had worn off. ***We're thankful we have such a dedicated team of professionals who go above and beyond for all species and we can do it all because of supporters like you!***



The young buck when first spotted

A Microchip Miracle

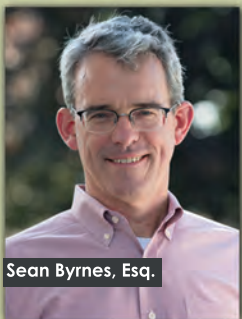
Who doesn't love a good reunion story? Whiskers arrived at the MCSPCA over the winter as a stray; he was in great condition and obviously well cared for but unfortunately the number associated with his microchip was disconnected. Our staff members knew someone had to have been missing this kitty so we did some online detective work! We looked up the name associated with the microchip number and tracked down Whisker's owners on Facebook. It turns out the family moved and Whiskers got out of his new home and couldn't find his way back. As soon as we messaged the family they rushed in to redeem him - look at these happy faces! Whiskers was a lucky one, but there are hundreds of animals who come into the shelter with unregistered or outdated microchips every year. A simple phone call to your microchip service provider can save a life! And like we always say, the power of social media is amazing!



Whiskers after being reunited with his owners!

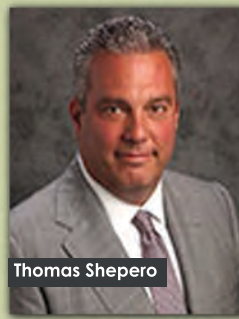
Our Vogel Veterinary Care Center offers microchipping at a low fee! Call 732-542-3125 to make an appointment!

Installation of New MCSPCA Board Members



Sean Byrnes, Esq.

Byrnes has 21 years of service with the US Coast Guard and retired in 2007 with rank of Commander. In 2010, he founded and is Managing Partner of the law firm Byrnes, O'Hern & Heugle, located in Red Bank. Sean Byrnes has been married to his wife Anne Clabby Byrnes for 29 years. They have five children, two dogs and nine chickens. Byrnes has served on several boards including the YMCA, Parker Family Clinic in Red Bank and the the Red Bank Branch Board.



Thomas Shepero

With over 25 years of financial services experience, Tom Shapero works with a cross section of clients including young and mature families, clients with significant earned or inherited wealth, those who are transitioning through divorce or loss of a loved one, physicians, and business owners with their investment needs. Tom believes in giving back to the community and focuses a lot of his support efforts toward special needs and animal welfare.



Christine Giordano Hanlon, Esq.

Christine Giordano Hanlon, Esq. was elected as Monmouth County Clerk in November 2015. Prior to being elected as County Clerk, Christine was Counsel to the law firm of Archer & Greiner, PC, one of the largest law firms in New Jersey. She practiced law for over 20 years and has focused her legal practice on government affairs and municipal law. A former Commissioner on the MC Board of Elections, serving as Secretary for two years. Christine and her family have a beloved dog.



Robert A. Honecker Jr.

Robert A. Honecker, Jr. is a partner with his firm, Ansell, Grimm & Aaron. He is Certified by the Supreme Court of New Jersey as a Criminal Trial Attorney. In his capacity as First Assistant Prosecutor, he along with Prosecutor John Kaye formed the first specialized unit to deal with animal cruelty cases. An assistant prosecutor, trained specifically to handle these cases, worked closely with the MCSPCA to prosecute those accused.



Warren Goode

Warren is, and has been very active in the community. He has been on the Township of Ocean Planning Board since 1978, serving as Chairman from 1986 to 1993, and as Vice-Chairman from 1993 to the present; Township of Ocean Board of Adjustment since 1987, serving as Chairman since 1993; past President of the NJ Planning Officials from 1998 through 2000; NJ Assembly candidate in 2001; member of the NJ Sales and Use Tax Review Commission 2002 to the present.

As the Monmouth County SPCA continues to grow and expand its leadership, we are pleased to welcome dynamic individuals with a vast array of experience to our Board of Trustees.

The following bios are just a glimpse into their well-rounded, professional lives! Welcome aboard!

Transformation Times Two



Riley when she first arrived at the MCSPCA



Pookie upon arrival

Pookie and Riley recently came to the shelter in extremely poor shape. Both dogs were matted, Pookie to the point of **strangulation to one of her legs**, causing an infection in the bone. Sadly her other leg was dangling due to a previous, untreated injury and would need amputation. Riley, the larger of the two, came with a grapefruit sized, necrotic mass on her neck, which was too graphic to publish. Both girls had severe periodontal disease, infected ears and anemia and required an aggressive treatment plan to help their health and condition improve. Thanks to all of our wonderful supporters, including a generous donor who matched all donations over Memorial Day Weekend, Pookie and Riley were able to receive the **compassionate care** they so desperately needed. Both girls were shaved and bathed to start, instantly giving them relief! Pookie had her front leg amputated at Garden State Veterinary Hospital with help from an additional donor and Riley had her tumor completely removed, leaving behind just a small scar. And now for the happy ending! Sweet Pookie was adopted by one of the technicians that cared for her during her hospital stay and is already the most spoiled girl. Riley spent only a week at our shelter before she met a wonderful family who gave her a loving home!

After Our Care

Pictured are Pookie and Riley after being cared for by the incredible staff at the MCSPCA. With support from our generous veterinary partners and donors as proactive as you, these sweet girls have been given the most wonderful gift - a second chance at a good life! Pookie and Riley received their funding from our **Duchess Fund**, a special account created for animals needing immediate emergency care.



To make a donation to our Duchess Fund, visit our website at monmouthcountyspca.org!

ASK THE TRAINER Teaching Your Dog Not To Jump

It is important to remember that dogs jump up on people because they are either looking to play, to say hello, or they are trying to get attention. Often this behavior has been encouraged throughout the dog's life from the time they are puppies. It is not an attempt to dominate you or to be spiteful. Every time the dog jumps up and the behavior is rewarded, it becomes stronger and stronger. Therefore it is important for the dog to learn that the jumping behavior will get them nothing.

To discourage jumping behavior:

Turn away from the dog. Stand still, cross your arms and become a "statue." If they continue, walk away from them and separate yourself either by closing a door or putting up a baby gate. Wait three to five minutes and return. If they jump again, say "Too Bad" and separate yourself.

Teach your dog a "Sit to Greet" routine. When you approach the dog, ask for a "Sit" (if they have been trained this behavior) and give them a tasty treat. Repeat with other household members or friends. *Only give attention if they're seated or have all four paws on the floor.*

Remember to be consistent! Be sure visiting friends/family members practice these steps too. Try to avoid pushing away or scolding your dog for jumping on you, which is considered attention!

*Don't forget! The MCSPCA offers dog training classes at a low fee!
For more information on how to sign up, call 732-440-1552*



Adoption Updates



Blondie Boy

Just one week short of a year, Blondie finally found his forever home! Blondie is a diabetic, senior, FIV+ kitty who won the heart of every person he met - including his adopter!



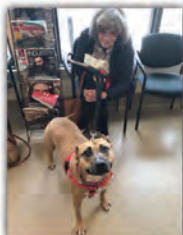
Rojo

Rojo spent 380 days in our care until his original owner's living situation changed and was able to reclaim him! We've never seen a happier reunion!



Korva

Korva battled a painful eye infection, abscesses and fevers as just a tiny kitten but pushed through and came out on the bright side! She was adopted and is now loved and totally spoiled!



Bella

Sweet Bella finally found her forever home after over a year in our loving care. Bella will finally get to know the feeling of a forever family.

Still Waiting



Lady Gaga

Lady Gaga has been waiting for her forever home for almost a year. She is 10 years old and loves to snuggle! Stop by to meet this beauty!



Rocky

Rocky has been in foster for two years and is good with dogs and cats! Rocky is very smart and sweet and waiting to meet you!

A Helping Hand

Whether it was assembling e-collars, folding laundry or wiping windows, Brandon Corvino, from Brick HS's Structured Learning Program, was always ready and willing to help! Brandon always greeted everyone with a smile and was a huge asset to our MCSPCA family. We are so grateful to have a community full of animal lovers just like Brandon!



Our adoption center is open Wednesday through Friday from 12-7 and Saturday through Monday from 12-5. Call 732-542-5962 for more information on adopting!

Event Past & Future



A lucky pup getting his first kiss as an adopted dog from our 2018 Dog Walk+ Pet Fair! We raised over 100K - WOW!



A foursome from our 9 & Dine Golf Outing in Manalapan, which highlighted our successful Law Enforcement Division!



Some of our key staff and Board members at our Sip, Savor, Support wine tasting! A great event with great people!

Save the Dates!

Clear the Shelters
August 18th
MCSPCA

Blessing of the Animals
October 7th
MCSPCA

Valentines Day Brunch
February 11th 2019
Navesink Country Club

Dog Walk + Pet Fair
April 27th 2019
Brookdale CC
25th Anniversary!

Email events@monmouthcountyspca.org for more info!

Kitten Foster Homes Needed!

Did you know that since the start of kitten season the Monmouth County SPCA has taken in over 500 kittens? We're always looking for foster homes to take these sweet orphans in until they're ready for adoption. Foster parents can have any level of skill and we'll be there to help with any questions if needed. Without a network of foster homes, we wouldn't be able to save the lives of these infant animals. No experience? No problem! Taking in a mother cat and her kittens is just as important as taking orphans and BONUS, mom cat does all the work for you! If you have a spare bedroom or even a bathroom, you have room to foster! For more information about fostering, email info@monmouthcountyspca.org!



Can't foster? Visit our website and make a donation to our kitten wishlist!

Become a Monmouth County SPCA Volunteer!

We're always looking for volunteers to help aid in our mission to save animals! We have jobs for everyone such as wildlife transporters, puppy socialization, administration work, laundry room help, dog walkers, event representatives and so much more! We never stop working for our animals and would love to have you join our compassionate team!

For more information about volunteering, email volunteers@monmouthcountyspca.org

