



MONMOUTH COUNTY  
society for the prevention of cruelty to animals

# Fur Ball MASQUERADE



## Sponsorship Opportunities

**PRESENTING SPONSOR:** *(Only 1 available)* ..... **Sold!** **\$15,000**  
**Masquerade Marvel**

20 tickets, VIP preferred seating (2 tables of 10) with tableside beverage service, company logo featured on red carpet photo backdrop, customized opportunity to showcase your product or service at event, signature cocktail (exclusive signage at bar), inside front cover of ad journal, exclusive banner on event e-blasts (25k individuals reached) with link to company website, social media exposure (over 56k followers), company logo featured with direct website link on event page, exclusive signage at event entrance and near program podium, recognition during program and post-event PR

**DIAMOND SPONSOR** *(4 available)* ..... **\$10,000**

**Dining Dog Dinner Sponsor** ..... **Cool Cat Cocktail & Costume Sponsor** **Sold!**  
**Pretty Kitty Décor & Dessert Sponsor** ..... **Shake Your Mutt-Maker Music & Entertainment Sponsor**

10 tickets, VIP preferred seating (1 table of 10) with tableside beverage service, signature cocktail (signage at bar), full page color ad in journal, name or logo featured on event e-blasts (25k individuals reached) with link to company website, social media exposure (over 56k followers), name or company logo featured with direct website link on event page, exclusive signage at event and recognition during program and post-event PR

**PLATINUM SPONSOR**..... **\$5,000**

6 tickets, full page color ad in journal, name or logo featured on event e-blasts (25k individuals reached) with link to company website, social media exposure (over 56k followers), name or company logo featured with direct website link on event page, exclusive signage at event

**P'AW PAIR, Event Pet Nanny Sponsor** *(Only 1 available)*..... **Sold!** **\$3,500**

4 tickets, full page color ad in journal, name listed on event e-blasts (25k individuals reached), social media exposure (over 56k followers), name or company logo listed on event page, exclusive signage at dog walking station, name or company on Fur Ball dog mess bags

**GOLD PAW**..... **\$2,500**

4 tickets, full page color ad in journal, name listed on event e-blasts (25k individuals reached), social media exposure (over 56k followers), name or logo listed on event signage and on event page

**SILVER PAW**..... **\$1,000**

2 tickets, ½ page color ad, name listed on event signage and on event page

## Ad Journal Information

**Back Cover: \$1500** - Full page color 4.5”w x 7.5” H **Sold!**

**Full Page ad: \$250** - Black & White 4.5”w x 7.5” H

**Inside Back Cover \$1000** - Full page color 4.5”w x 7.5” H **Sold!**

**Half Page ad: \$100** - Black & White 4.5”w x 3.75” H

**Premier Paw: \$500** - Full page color 4.5”w x 7.5” H

\*Preferred Placement

### AD JOURNAL DEADLINE

September 29, 2017

**Sponsor a Best Friend: \$500** - Full page color 4.5”w x 7.5” H  
Includes photo of your pet next to a MCSPCA shelter animal, with text, “*Your pet’s name, beloved pet of owner name, is sponsoring MCSPCA shelter animal name with description.*”

Please submit your high resolution ad to  
jaimee@monmouthcountyspca.org or call  
732-440-1548 for questions.

## TICKETS *(open seating, cocktail style evening with dinner stations)*

I would like to purchase \_\_\_\_\_ tickets at \$200 each *(open seating, cocktail-style evening)*

I would like a reserved table for 8, tickets included, for \$2,000 *(Private table with preferred placement, limited availability)*

Guest name(s): \_\_\_\_\_

**NEW this year! Bring your best furry dog friend as a date at no charge!**

I would like to bring my dog to the event

*You will be contacted via email with additional information, please be sure to fill in your email address below.*

## PAYMENT INFORMATION

**YES!** I would like to participate as a: \_\_\_\_\_

I cannot participate at this time, please accept my donation of \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to MCSPCA Fur Ball

Please charge my credit card (VISA, MasterCard, Discover, AMEX) in the amount of \$ \_\_\_\_\_

Card number: \_\_\_\_\_ Security code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please submit this form and payment to:**

MCSPCA Fur Ball  
260 Wall Street  
Eatontown, NJ 07724

### **AD JOURNAL DEADLINE**

**September 29, 2017**

Please submit your high resolution ad to [jaimie@monmouthcountyspca.org](mailto:jaimie@monmouthcountyspca.org) or call 732-440-1548 for questions.

Visit our website [www.monmouthcountyspca.org](http://www.monmouthcountyspca.org) for additional information.



Monmouth County SPCA  
& Homeward Bound Adoption Center

Our mission is to protect and advocate for all animals. We are dedicated to enforcing animal cruelty laws; providing a safe haven for homeless, abused and abandoned pets while they await adoption; reducing pet over-population through spay/neutering; and cultivating their humane treatment through education and service as a valuable community resource.