



## Compounding a Gift

There are organizations and causes that tug at your heart, and you want to do more than just write a check - you want to make a difference. Combining different Legacy Giving options can help you make an even bigger impact on the organization.

Betty was involved in the recent renovation of the Monmouth County SPCA from the beginning. As a volunteer who spent considerable time in the building every week, she was gratified to be asked for her opinion, and included in some of the planning meetings. When it came time to make a pledge to the capital campaign to fund the renovation, Betty knew exactly what she wanted.

Instead of just making a gift from her annual income, Betty decided to make a much more significant gift by combining a pledge of immediate support with a Charitable Gift Annuity purchased to benefit the Monmouth County SPCA, a life insurance beneficiary gift and a residual beneficiary clause in her will.

Combining these different sorts of gifts gave her flexibility in determining how the pledge would be paid - she used the first few years of her CGA distribution to pay off her pledge of immediate support. Plus, Betty's Legacy helped her name part of the building after her beloved MCSPCA Alumni dog.

*These stories are compiled from the experiences of many donors and volunteers.*



## Funding the Future

Sometimes you want the difference that you can make at an organization to last longer than a lifetime. Gifts to our endowment can help us ensure that the MCSPCA is helping animals for many years to come.

Every few months, Bob, a volunteer dog walker, would head out to the store to stock up on enrichment toys for the dogs to play with in their digs. He'd come in like Santa, with bags and bags of toys that might last a few weeks with the rough and tumble play of his buddies.

Bob slowed down a bit over the years, and although he was no longer active as a dog walker, he still showed up every few months with his bags of toys. The staff, volunteers and especially the dogs were always glad to see him. When Bob was diagnosed with cancer, he realized that he needed a plan to make sure the dogs would still get their toys after he passed away.

Bob made a gift to the MCSPCA with an agreement to fund the purchase of hundreds of dog enrichment toys annually. His initial gift was placed in the Endowment Fund, with the annual interest from the gift used to establish a Shelter Toy Fund. For years to come, the dogs at the MCSPCA will play with toys purchased by Bob's Legacy.

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## A Bequest that Saves Lives

Sometimes your commitment to a cause or an organization is so much larger than your income. A bequest can help you do more than you might ever believe possible.

For Jane, the Monmouth County SPCA filled a place in her heart. A long-time donor, she made small monthly gifts through the Pantry Pals program for many years. As a volunteer she had done everything from laundry to sitting at the front desk to helping cats find their forever homes with new families.

When Jane thought about the cats she saw every time she came in to volunteer, and when she considered the sheer numbers the MCSPCA dealt with every year she realized that she wanted help solve the problem. Living on a relatively fixed income, she knew that writing the large check she wished she could was out of the question.

Instead, Jane decided to include the Monmouth County SPCA as a beneficiary in her will. She chose to leave her house, which was paid off, to the organization with the stipulation that the organization sell the property and use the proceeds to fund TNR projects for feral cats. Jane's Legacy means that the MCSPCA will be able to focus on dealing with the source of the cat overpopulation problem, not just the result.

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## A Legacy with Income

Legacy Gifts can help you ensure the financial stability of both the organization you love and your own family. A Legacy Gift that provides lifetime income can help you accomplish more with your gift, while still providing for your needs.

As a board member, John saw first-hand what it took to keep the Monmouth County SPCA in the business of saving lives. He saw the strain placed on the organization by the increase in dogs and cats surrendered by owners who couldn't care for them due to a job loss or other economic woes.

John knew that he could gift a substantial amount to the MCSPCA this year, but worried about what his own financial future would bring. With retirement just around the corner, and unsure of his future income, he decided to fund a Charitable Remainder Trust to benefit the Monmouth County SPCA.

The trust would provide him income for life - more than he might have earned if he had kept his funds conservatively invested. He would be able to take a tax deduction this year, for establishing the Trust. Best of all, as an irrevocable gift, the Monmouth County SPCA could count on John's Legacy to continue the work of saving lives.

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